



17 May 2012

Dear Mr. Rodrigo Ribeiro Franco Vieira,

It is with great pleasure that I invite you to be a speaker during the **Rio+20 Corporate Sustainability Forum: Innovation & Collaboration for the Future We Want** to be held from 15 – 18 June 2012 at the Windsor Barra Hotel in Rio de Janeiro. Organized by the UN Global Compact, the Forum will be held in cooperation with the Rio+20 Secretariat, the UN System and the Global Compact Network Brazil.

The Forum takes place in the days ahead of the UN Conference on Sustainable Development – Rio+20, where Government leaders will convene to build consensus on a more sustainable course for our world. The Rio+20 Corporate Sustainability Forum aims to strengthen the business contribution to sustainable development globally. Over 60 sessions will be held in parallel during the Forum on themes related to the Rio+20 agenda, with events organized by a wide range of organizations, including the UN Global Compact; UN Agencies, Funds and Programmes; Global Compact Local Networks; and other selected partners.

I would like to invite you to speak during the session “**Better Linking Smallholder Farmers to Markets**” on 16 June at 2 p.m. The session will focus on what the private sector is doing to sustainably source crops from small farmers and what civil society, government and business are doing collectively to prepare smallholders for the demands of the market.

Your insights, in particular to contextualize the context of this discussion, will add greatly to the event. Jordan Dey will coordinate this session and would be pleased to discuss details of this opportunity with you. He can be reached via email at: dey@unglobalcompact.org or via phone at +1 202-247-5126.

I encourage you to visit the Forum website – www.compact4rio.org – which will be updated regularly with information on the programme, partners, registration and related events in Rio. Your active participation at the Corporate Sustainability Forum will help us to deliver the best possible platform for business to help address the enormous challenges facing our world, and move toward a more sustainable future.

I very much hope you will accept our invitation and meet us in Rio.

Sincerely,

A handwritten signature in black ink, appearing to read 'Georg Kell', with a stylized flourish at the end.

Georg Kell
Executive Director
UN Global Compact